



EVERYONE INCLUDED

NGO COALITION for
SOCIAL DEVELOPMENT
Headquarters, New York.

Towards

2025

WORLD SOCIAL SUMMIT



15

2024-2026 ROADMAP
SUMMARY

Forward

Dear Readers,

We are pleased to present our **2024-2026 ROADMAP** document. This document is not just a collection of words but a bold action plan that holds the potential to mobilize, encourage, and engage civil society significantly. It is a tool that includes all of you, the non-governmental organizations in consultative status with ECOSOC, Indigenous Peoples, people with disabilities, people of African descent, youth representatives, youth-led organizations, community based organizations, faith-based organizations, academic institutions, representatives of workers and employers, and the private sector with due regard to gender balance. NGO's participation is not just meaningful; it's integral to advancing the United Nations decision to convene the **"World Social Summit" in 2025 under the title "the Second World Summit for Social Development."**

This document highlights how NGOs could contribute to the gaps and recommit to the Copenhagen Declaration on Social Development and the Programme of Action, aligning with our shared values. It reflects the roots of a shared commitment to social development and ways to strengthen consultative relationships with key entities such as the Division for Inclusive Social Development (DISD) within the UN Department of Economic and Social Affairs (DESA) Secretariat and the UN Commission for Social Development (CSocD). These relationships are not just meaningful; they form the core of the processes toward the World Social Summit 2025 and its outcomes Declaration to ensure that social issues are captured in the global development agenda.

A significant aspect of this Roadmap highlights **KEY DATES** and **"HOW WE WORK"** for collaboration and engagement with our members and stakeholders to integrate social issues into their work seamlessly. This ensures a holistic approach to social development that does not overlook societies' social fabric and ensures the success of our mission.

We echo our readiness, willingness, and support resolution A/78/L.93, which was presented to the UN General Assembly for consideration at the plenary meeting on Tuesday, 16 July 2024, during the 2025 High-Level Political Forum (HLPF). The role of NGOs is crucial in contributing to the reflection of social policies, enhancing their impact, and ensuring that civil social expertise is incorporated into the broader social development agenda. We have articulated the concerted effort of **"WHAT WE DO"** and how it


could support and advances the Commission for Social Development's priority theme: fostering social development and social justice through social policies to accelerate progress on implementing the 2030 Agenda to achieve the overarching goal of poverty eradication.

"ADVOCACY and COMMON SPACE" is the core of the NGO- Coalition. Joint statements on behalf of member organizations will be prepared and submitted, reflecting a unified stance on key social development issues. While these statements may represent the signatory organizations' collective voice, position statements will be handled with utmost care in the coalition's name. This distinction ensures clarity in communication channels and maintains the integrity of the NGO Coalition advocacy efforts.

As we read, the NGOs Coalition has begun rallying and making significant strides in ensuring that social development remains a central pillar of global progress through **"STRATEGIC PARTNERSHIPS"** and grassroots mobilization for better social protection policies. They emphasize that the possible summit outcomes should have a social development approach and give momentum toward implementing the 2030 Agenda. My message would not be complete without a heartfelt thank you to the new executives for their dedication to the coalition. Please allow me to introduce you to the next chapter of our collective story, which features these **"LEADERS"** from diverse backgrounds within the executive.

We hope you see this document and its content as an opportunity to strike a chord with your institution as we begin this transformative journey toward the Second World Social Summit in 2025 and beyond which will mark a significant milestone in advancing social development worldwide.



Melvine Wajiri
Chair 
For the Executive Committee.



This Strategy 2024-2026 was written as the world navigates an era marked by unprecedented challenges and social transformations. Several factors contributed to this unique period in the world's history, including demographic shifts, economic uncertainties, socio-political upheavals, and environmental crises. Significant demographic, economic, socio-political, and ecological shifts define the world's current era. Addressing these multifaceted social development challenges requires comprehensive strategies that leverage the continent's NGO coalition potential, enhance social resilience, and foster development.

In the next TWO years, NGO-Coalition will focus on engaging and contribute to social development to achieve the following objectives:



1

Engage with UN DESA and Member States to cultivate a relationship that integrates NGO expertise and elevates their voices on the social development priority themes.

2

Organize the NGO Coalition general Assembly of member in a hybrid format, incorporating different experiences, languages, and geographies.

3

Enroll new members and engage meaningfully in subcommittees while prioritizing youth-led, grassroots, and activist work across regions and sectors.

4

Create an equitable, collaborative common space for civil society to exchange experiences and discuss how they can be applied to different contexts and regions.

5

Encourage new partnership to mobilize financial resources for the coalition activities and empowerment.

6

Build momentum, collaborate, connect, mobilize, and share information with other CSOs and NGOs about the 2025 WSS in Qatar.

*“To live is to choose.
But to choose well, you must know
Who you are and what you stand for
Where do you want to go
and Why you want to get there.”*

Former UN Secretary-General KOFI ANNAN

Global Context

Social Crisis and Opportunities

The social development landscape is complex and constantly evolving, shaped by various crises and opportunities. Understanding this context requires a holistic view of the economic, political, social, and environmental factors influencing global development. Significant challenges mark the international social development context but also hold immense opportunities. Addressing economic inequality, political instability, social inequities, and environmental challenges requires a multifaceted approach. Leveraging technological advancements, fostering global cooperation, supporting social movements, and promoting inclusive economic growth are critical strategies for advancing social development and creating a more equitable and sustainable world.

Global unemployment rates, especially among youth, pose significant social stability and development challenges. Ongoing conflicts in various regions disrupt social structures, displace populations, and hinder development efforts. Persistent discrimination based on race, gender, and other social categories hinders inclusive development. Climate change's impact disproportionately affects vulnerable communities, leading to displacement, food insecurity, and health issues.

The proliferation of digital technologies offers opportunities for enhancing education, healthcare, economic participation, energy, agriculture, and healthcare, which can drive sustainable development. Initiatives like the United Nations' Sustainable Development Goals (SDGs) provide a framework for coordinated international action. Partnerships between nations, NGOs, and the private sector can address transnational issues such as climate change and pandemics. Social movements advocating for human rights, environmental justice, and economic equity can drive policy changes and raise awareness. The increasing involvement of young people in social and political activism is a powerful force for change. Strategies focused on inclusive economic growth can create jobs, reduce poverty, and improve living standards.

Vision

We envision a world where everyone is included, every individual can thrive, and our collective efforts build a brighter tomorrow. This vision is guided by a comprehensive and cohesive framework (Second World Social Summit declaration) for addressing today's multifaceted social development challenges while solidifying a sustainable and inclusive future. We will continue to unify for concerted efforts and commit to equity, justice, and solidarity for all.

This is the "World We Want".

We work to promote global dialogue and drive collective action toward a more inclusive, resilient, and sustainable world. We make tangible contributions to social development, policy advocacy, partnerships, and robust monitoring and reporting, uniting stakeholders through our work, showcasing best practices, and bringing diverse voices to the United Nations table.

This is how we work.

Mission

Goal

This 2022–2026 roadmap sets the direction to champion social development by fostering global inclusivity and active engagement within our membership, grassroots NGOs, and civil society. It builds on past work and addresses future needs through advocacy and dedicated action.

KEY DATES



WHAT WE DO

1

Meet in February for our annual general assembly around the UN Commission for Social Development.

2

Organize monthly Sub-committees to Mobilizing towards the World Social Summit and Copenhagen Review after 30 Years.

3

Draft publish and annual coalition declaration per the CSocD priority theme.

4

Work with grassroots, youth-lead, disability, homelessness, hunger and poverty organizations to establish Advocacy Priorities.

5

Host the annual NGO Common-Space.

6

Partner with other stakeholders and institutions to advance issues of common concern.

ENGAGEMENT ACTION

This 2024–2026, we will focus on strengthening collaboration and partnerships with social development stakeholders, building local resilience, and promoting meaningful inclusion of grassroots organizations to engage in Strengthening the 3 pillars of Social Development: “Poverty eradication,” “Full and productive employment and decent work for all” and “Social inclusion.” While Assessing progress and addressing gaps and challenges in implementing the commitments of the Copenhagen Declaration on Social Development and its Programme of Action and Giving momentum towards implementing the 2030 Agenda for Sustainable Development.

Our Collective Goals.



Use the platforms to mobilize, connect, learn, share, and inform the public about the 2025 WSS's importance for global social protection policy.

ADVOCACY AND AWARENESS

MOBILIZATION AND PARTICIPATION

Encourage and facilitate the participation of various civil society groups, ensuring broad representation at the summit. Host forums, workshops, and discussions to gather input from grassroots contributions to the summit's agenda.



Collaborate with member states and UN expert working groups to contribute to developing policy reviews and recommendations to be presented at the summit. Focus on 3 pressing social issues and advocate for their prioritization in the summit discussions.

POLICY DEVELOPMENT AND ADVOCACY

COLLABORATION AND NETWORKING

Work with governments, UN agencies, social development partners, regional and national CSO coalitions, aging people, youths and children working groups, social protection agencies and movements, Indigenous groups, academia, and research institutions to ensure they prioritize and address the concerns of their populations, particularly marginalized and vulnerable groups.



Track the implementation of commitments made at the 2025 World Social Summit and hold governments and international organizations accountable for their promises.

MONITORING AND ACCOUNTABILITY

DIGITAL ENGAGEMENT

Leverage social media platforms and other digital tools to engage a wider audience, share information, and gather input from various stakeholders.



HOW WE WORK

POLICY ADVOCACY

The subcommittee brings together the coalition that is interested in reaching out to member states to influence ongoing work on resolutions, especially during the Commission on Social Development. The subcommittee convenes to prepare draft statements on current events or about the theme of the Commission and prepare talking points and position papers to be shared with the UN system and Member States. The NGO – Coalition members provide policy recommendations and advocate for specific social development issues, influencing the committee's agenda and discussions. They submit written statements and oral presentations during the sessions, offering insights and perspectives based on their grassroots work and expertise.

GRASS-ROOT ENGAGEMENT



The Subcommittee aims to bring the voices of those at the grassroots worldwide into UN deliberations on matters important to social development. The subcommittee conducts surveys to gather data from projects and programs in local communities and rural areas in diverse countries.



YOUTH ENGAGEMENT PAVILION

The Youth Engagement Pavilion serves as the central networking space for young individuals. As a part of the NGO Coalition for Social Development, it provides a venue for hosting youth-led and youth-related meetings and forums. These events aim to showcase the accomplishments of young people, create networking opportunities, and encourage participation in discussions. The involvement of young individuals will be integral across all aspects of the coalition, as they will take on roles such as delegates, activity organizers, speakers, leaders, and peers. The Subcommittee is committed to driving an inclusive and meaningful program that represents young people's diverse needs and contributions worldwide. Its programming is designed to highlight the work and requirements of young individuals globally.

FUND DEVELOPMENT



The Subcommittee for Fund Development plays a crucial role in securing financial resources and ensuring the sustainability of the committee's activities and initiatives. It actively seeks funding opportunities from various entities such as governments, foundations, corporations, and individual donors. Collaborate with other subcommittees and working groups to identify funding needs and opportunities. Develop marketing and communication materials to support fundraising efforts, including brochures, social media content, and newsletters.



CAPACITY DEVELOPMENT

It ensures that all members have the necessary tools and competencies to carry out their missions effectively, particularly in advancing the coalition's goals. The subcommittee organizes and facilitates training programs, workshops, and seminars tailored to the needs of coalition members. These programs may cover leadership development advocacy strategies and technical skills relevant to the coalition's focus areas within the SGDs.



SIDE EVENT & WORKSHOPS

The committee fosters inclusive dialogue, collaboration, and advocacy among civil society organizations (CSOs) and other stakeholders. Ensures civil society voices are effectively integrated into the social development agenda, fostering greater impact at the UN and beyond. The committee Coordinates the planning and execution of the Civil Society Forum, ensuring broad and inclusive participation. Engage with diverse CSOs, including grassroots organizations, to ensure their voices and perspectives are represented. Planned, organized, and facilitated the annual Civil Society Forum, ensuring it aligned with the broader objectives of the NGO Committee for Social Development. Coordinate logistics, secure speakers, and manage participant registration and communication.

AWARENESS AND CAPACITY DEVELOPMENT



NGO-Coalition members raise awareness about social development issues through campaigns, publications, and events, bringing attention to marginalized communities and underrepresented topics. The subcommittee provides capacity-building workshops and training sessions for other NGOs, stakeholders, and even member states, enhancing the overall effectiveness of social development initiatives.



NGO COMMON SPACE

The Common Space, a diverse and vibrant space, is open to all. It's a place where communities worldwide connect, share, and learn from each other. We curate the program from public applications from individuals, groups, and organizations working across the response to social protection. This year, we accepted about 50-plus strong submissions. In the Common Space, NGOs demonstrate the application of policy and good leadership. Both delegates and the public are invited to see how policies translate into community action and intervention – and remember, entrance is always free.



MONITORING AND REPORTING

NGO –Coalition members monitor the implementation of social development policies and commitments by member states, providing independent assessments and reports to the CSocD. The subcommittee holds governments accountable for their social development obligations and advocates for more robust enforcement mechanisms.

DISABILITY INCLUSION



Its primary function is to ensure that the rights, needs, and perspectives of persons with disabilities are systematically incorporated into all the coalition's activities, policies, and advocacy initiatives. It serves as an advisory body within the coalition, providing expert guidance on disability-related issues. The subcommittee advises other committees and working groups to ensure that disability considerations are integrated across all areas of the coalition's work



PUBLICATION

Develop marketing and communication materials, including brochures, social media content, and newsletters. This is a specialized team that uses communication platforms like social media to amplify our message, improve real-time information dissemination, and expand our reach. The subcommittee are responsible for the NGO Coalition brand value

Advocacy Priorities.

Social Justice:



Invest in human capital and ensure the dignity and well-being of individuals and families through transformative social policies and programs.

Economic Justice:



Reform existing global financial structures and reaffirm existing commitments to address international economic inequalities based on solidarity.

ADVOCACY PRIORITIES.

Ensure the protection of all human rights, including the right to participate in civil and political life without discrimination and equal protection under the law to eradicate poverty.

Ensure everyone has equal access to a healthy, safe, and sustainable environment and fair protection from environmental hazards and risks.

Environmental Justice:



Political Justice:



THE ENABLING PILLARS

To achieve this expansion, NGO Coalition. will pursue four enablers: finance, Community Engagement, digitalization, and Innovation.



PARTNERSHIP

Over the next two years, we will foster collaborative leadership and learning, valuing diverse sources of knowledge and pursuing creative, emotionally engaging, and analytically sound collaboration. We seek partnerships for social development and deepen exciting ones to advance longer-term advocacy and policy goals, including with

1

United Nations Member State.

2

ECOSOC/DESA and all its subsidiary bodies.

3

CSOs, NGOs, FBO, CBOs Including youth, women, children, indigenous group, aging people, people with disability or special and marginalized groups.

4

Academia and think tanks.

5

Private sectors

MEMBERSHIP

Membership is open to representatives of organizations and any persons interested in social development issues.

Voting members are those individuals who represent organizations in Consultative Status with the UN through ECOSOC; there is one vote per organization. Individuals may be members without voting.

JOIN US

Please participate in our **monthly sub committees meetings and annual NGO Coalition GA** and prepare joint statements voicing the opinions of NGOs concerned with social development. Express views and contribute ideas to these statements or sign on to the agreed-upon Committee statements.



The NGO Coalition for Social Development (NGOCSOCD) is dedicated to advocating for social, economic, environmental, and political justice. We work with our network of experts and grassroots partners in 172 countries. We strive to build an inclusive, equitable social development for all.

“One billion people in low-income countries are still extremely hungry. Two million children die from malnutrition yearly. But high-income countries are warning of obesity. We are overeating while others starve”.

-Melvine Wajiri

Secretariat

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